



Fairhope Youth Baseball Fans,

This promises to be another great year in the history of Fairhope Youth Baseball. FYB is one of the most respected youth sports programs in the State of Alabama, and for many years has provided a wonderful environment for the development and encouragement of nearly 700 young boys and girls in our community. With so many negative images influencing our children today, it is more important than ever to provide healthy role models and positive influences. As a result, beginning with the 2005 season, Fairhope Youth Baseball adopted the motto, **“It’s All About The Kids.”**

Without the support of our sponsors, we could never make this happen. FYB is an all volunteer organization and we depend on outstanding sponsors to make our baseball program successful. Our sponsors allow us to make park improvements, purchase equipment and provide many of the other necessary items not covered by player registration fees.

Would your business consider supporting us in one of several ways?

- **Scoreboard Sponsor for \$2500 per season.** As a Scoreboard Sponsor, you will receive a 3’ x 4’ full color logo banner placed on the scoreboard of each of the five playing fields. As a Scoreboard Sponsor, you will also receive advertising rights for the entire season including Spring and Fall baseball seasons and placement in the FYB Program. This is our newest and highest profile sponsor level and currently, there are only 1 positions available.
- **Field Sponsor for \$1500 per season.** As a Field Sponsor, you will receive a 3’ x 8’ full color logo banner placed on the outfield fences of each of the five playing fields. As a Field Sponsor, you will also receive advertising rights for the entire season including Spring and Fall baseball seasons and placement in the FYB Program.
- **Team Sponsor for \$250 per season.** As a Team Sponsor, you will receive a 3’ x 6’ single color banner placed on one outfield fence on the field of your choice for both the Spring and Fall Baseball seasons.
- In addition, we have added a non-business sponsor level called “Sponsor a Child”. This \$100 gift is intended to provide scholarships to children who cannot afford the registration fee.

In addition, all Sponsors are recognized on a prominently displayed Sponsor Appreciation Sign at the entrance to the park.

Accompanying this letter is a sponsorship form. Please consider helping our area’s young people by selecting a Sponsor level, completing the form and returning it with your payment to P.O. Box 1162, Fairhope, Al, 36533. Your support will be appreciated and well invested in our area’s youth.

Thank you for your help!

Tommy Loftis
Sponsorship Coordinator
(251) 654-3814

Andy Malone
FYB Commissioner
(251) 654-1570